

**ASSIGNMENT QUESTION MAY 2025 EXAMINATION**

**B.B.A**

**SEMESTER VI**

**NAME OF THE COURSE : Financial Management (DMBA61)**

1. a) Scope of Financial management.  
Traditional and Modern approach.  
(or)  
b) Working capital Management – Concept, types, Importance and  
Determinants.
  
2. a) Dividend & Dividend policy, Determinants of Dividend policy.  
(or)  
b) Capital structure theories.

**NAME OF THE COURSE : Strategic Management (DMBA62)**

1. a) Strategic management process.  
(or)  
b) Strategy formulation – objectives, classification, guidelines & goals.
  
2. a) ETOP and value chain analysis.  
(or)  
b) BCG matrix & mine cell matrix.

**NAME OF THE COURSE : Entrepreneurship Development (DMBA63)**

1. a) Characteristics, types and functions of Entrepreneurs.  
(or)  
b) Promotion agencies to promote Entrepreneurship in India.
2. a) Business Plans – Elements of Business plans and the perspectives in its preparation.  
(or)  
b) Types of options to finance businesses.

**NAME OF THE COURSE : Training and Development (DEBA61)**

1. a) Learning – Concept, Principles, Importance and theories of learning.  
(or)  
b) Training – Process, types and significance of each type.
2. a) Designing, developing and Budgeting a Training program.  
(or)  
b) Training Evaluation – The need, importance of evaluation and requirement of effectiveness of training.